

Team Blue

VibeQueue

Your Vibes, Managed – The Modern Jukebox for Local Spaces

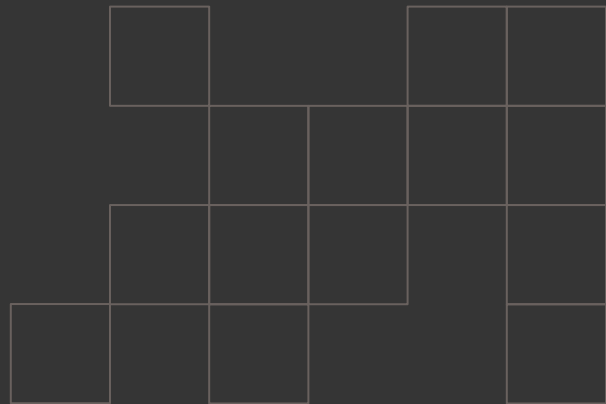


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Team Bio



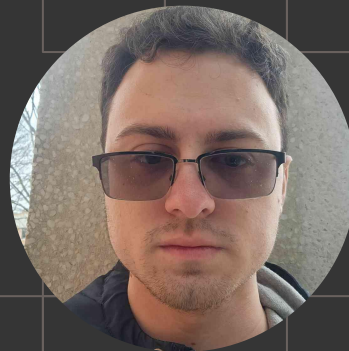
Lucas Hayes

Lucas is a Senior at ODU majoring in Computer Science. He likes to read and listen to music.



Alanna Ivey

Alanna is a Senior at ODU, majoring in Computer Science and Cybersecurity. She likes to try new foods and travel.



Spencer Hall

Spencer is a senior at ODU who is majoring in Computer Science. He likes to play games and watch sports.

Team Bio



Andrew Behre

Andrew Behre is a Junior at ODU who is majoring in Computer Science. He is a barista on campus and likes to skateboard.



Bea Eggleston

Bea Eggleston is a senior at ODU and is majoring in Computer Science. She enjoys programming and making art for games.



Dominick Rodriguez

Dominick Rodriguez is a Junior ODU majoring in Computer Science. He likes to read and listen to music.

Company Name

Societal Problem

Think about your audience.

Some will already know about the project. Others will be hearing about it for the first time.

This is your opportunity to make sure everyone is on the same page.

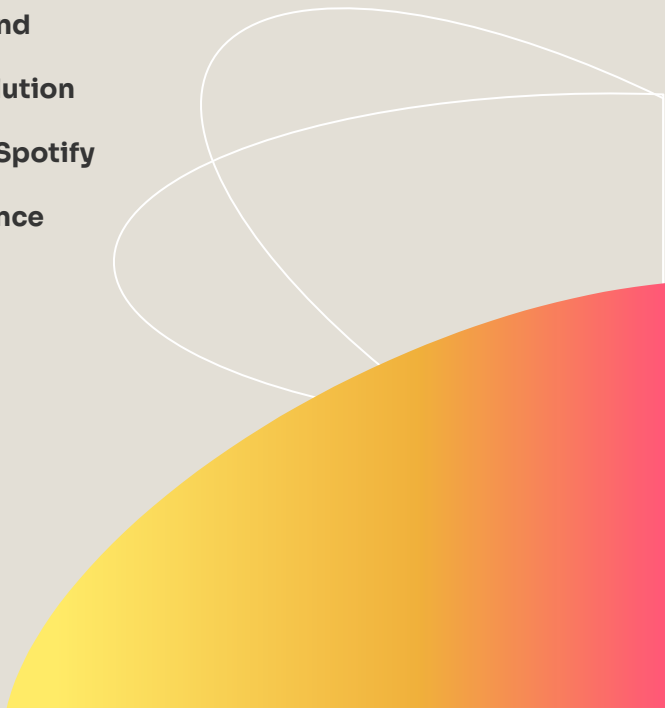
Year/Quarter/Month



Company Name

VibeQueue (Elevator Pitch)

Imagine walking into your favorite local coffee shop, scanning a QR code on your table, and instantly being able to influence the vibe of the room. VibeQueue is a software-based solution that replaces expensive hardware with a seamless digital ecosystem. By connecting the Spotify API with Soundmachine, we provide a fully licensed, legal, and interactive music experience for small businesses.



The solution

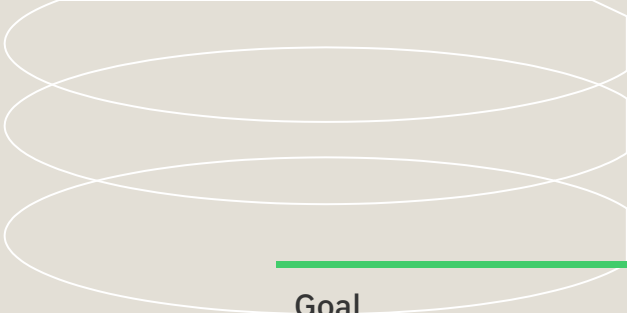
Solution Slide

Introduce your project and explain how it addresses the challenges in the previous slide.

Provide a high-level summary of what you'll be discussing in this presentation.



VibeQueue Process Flow



Step 1

What steps must the team take to reach their business goals?

Step 2

Remember, this is a high-level summary, not a detailed view.

Step 3

Focus on key milestones, meetings and events.

Step 4

For example, mention the project kickoff, the first delivery, go-live date, etc.

Step 5

You can also describe phases like strategy, concepting, etc.

Goal

Finally, describe what needs to happen for the project to reach its conclusion.

Competition Matrix

- R Responsible
- A Accountable
- C Consulted
- I Informed

	Name 1	Name 2	Name 3	Name 4
Project stage 1	R	A	I	C
Project stage 2	R	A	I	C
Project stage 3	R	I	A	C
Project stage 4	A	I	C	R
Project stage 5	C	I	R	A

Development Tools

Communication objectives

A brief description of the key performance indicator (KPI)

Goal: 00%

A brief description of the key performance indicator (KPI)

Goal: 00%

Marketing objectives

A brief description of the key performance indicator (KPI)

Goal: 00%

A brief description of the key performance indicator (KPI)

Goal: 00%

Business objectives

A brief description of the key performance indicator (KPI)

Goal: 00%

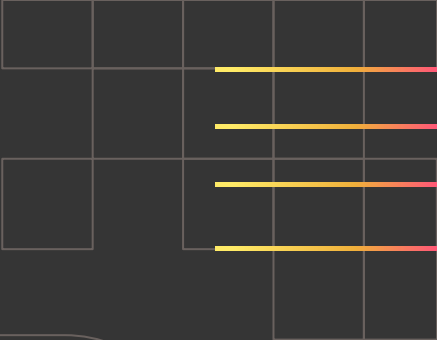
A brief description of the key performance indicator (KPI)

Goal: 00%



Major Functional Components

What software will be used (LAMP) to facilitate this project



1

Objective title
Marketing goals might include: reaching new audiences, generating new leads and sales, or strengthening existing customer relationships.

2

Objective title
Marketing goals might include: reaching new audiences, generating new leads and sales, or strengthening existing customer relationships.

3

Objective title
Marketing goals might include: reaching new audiences, generating new leads and sales, or strengthening existing customer relationships.

4

Objective title
Marketing goals might include: reaching new audiences, generating new leads and sales, or strengthening existing customer relationships.

Risks

Potential challenge

1

Describe a challenge that might come up during the project

2

Describe a challenge that might come up during the project

3

Describe a challenge that might come up during the project

How we'll respond

Explain the specific steps the team will take to mitigate this challenge.

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